

The City of Elgin's Strategic Plan 2013-2017 serves as the road map over the next five years to guide our community's vision to become **THE CITY IN THE SUBURBS**. The Plan outlines our key priorities, coupled with performance objectives and strategies to help us make significant, measurable improvements.

VISION: What we hope to become or achieve as a community.

To realize our full potential to truly become **THE CITY IN THE SUBURBS**.

MISSION: The primary purpose we serve as an organization.

To provide responsive, high quality and efficient municipal services in order to preserve and enhance the community's quality of life.

VALUES: What guides our organization's perspectives and actions.

Adaptable: We are creative, innovative, learn from experience and seek new ways to solve problems.

Results-focused: We establish community driven goals, measure our performance, and are accountable to the public.

Collaborative: We work together effectively within the organization and in collaboration with other governments, private entities and community partners.

STRATEGIC PRIORITIES



PUBLIC SAFETY

To utilize partnerships, technology and resources to provide a safe community.



NEIGHBORHOODS

To build and maintain safe, vibrant and connected neighborhoods throughout the city.



FINANCIAL STEWARDSHIP

To safeguard and enhance our resources through sound financial planning.



ECONOMIC DEVELOPMENT

To encourage private investment, job creation and a sustainable tax base.



DOWNTOWN

To create a unique destination where commerce, culture and recreation intersect.



EDUCATION & WORKFORCE DEVELOPMENT

To support lifelong learning and development opportunities open to all residents.



DIVERSE WORKFORCE

To cultivate a high-performing workforce based on a foundation of inclusion and fairness.



IMAGE & ENGAGEMENT

To promote and effectively communicate the community's strengths, priorities and initiatives.