



City of Elgin

Dr. Martin Luther King, Jr. Holiday Committee
150 Dexter Ct.
Elgin, Illinois 60120



35th Annual Dr. Martin Luther King Jr. Celebration

Greetings,

Each year, the City of Elgin and our community partners celebrate the life and legacy of the Reverend Dr. Martin Luther King, Jr. during the month of January. This year we have created a series of city-wide commemorative events that will begin on Saturday, January 18th at **Elgin Community College, University & Business Center (building E), starting at 8:30 am** and end with a Youth Community day of service on Monday, January 20th. On Saturday, January 18th, we will hold our Annual Prayer Breakfast in the **University & Business Center (building E)**. Throughout the weekend, a food drive will be held to benefit Elgin's local food pantries.

One of our goals is to engage youth and create awareness of the work of the Reverend Dr. Martin Luther King, Jr. and offer opportunities for youth to be directly involved in community events of their creation.

We ask for your support in hosting our days of commemoration, celebration and community service. Your support can come in the form of purchasing an ad for our 2020 calendar which will be distributed at the breakfast and sold at City Hall. Your ad and business card donations will be used to help off-set the general costs of all of our activities, including supporting the Awards and Scholarships which will be presented to graduating high school students from Elgin. Your support will help us carry forward the dream of the Reverend Dr. Martin Luther King, Jr.

The following options for ads are listed below:

- | | |
|---------------------------------|-----------|
| ▪ Business Card | \$ 30.00 |
| ▪ 1 / 4 page (4 ¼ X 1 ¾ inches) | \$ 100.00 |
| ▪ 1 / 2 page (4 ¼ X 3 ½ inches) | \$ 175.00 |
| ▪ Full page (4 ¼ x 7 ¾ inches) | \$ 275.00 |
| ▪ Inside Cover and Back Page | \$ 350.00 |

Please complete the enclosed form and send it back to the City of Elgin Attn: "Dr. Martin Luther King Jr. Holiday Committee-Gail Cohen, 150 Dexter Court, Elgin, IL 60120. Please email ads in digital format to mlk@cityofelgin.org or contact Janice Hare at (224-806-6951) or at harejanice@gmail.com. The deadline is Friday, November 29, 2019 by 5:00 pm.

Thank you in advance for your support.

Respectfully Yours,

Janice Hare

Co-Chairperson of the Martin Luther King Jr. Celebration
Planning Committee

**Annual 35TH Dr. Martin Luther King Jr, Celebration
Calendar Advertisements**

Pricing

Size	Price
Inside Cover/Back Page	\$350
Full Page	\$250
Half Page	\$150
Quarter Page	\$75
Business Card	\$30

Ad Information:

Company/Entity Name: _____

Street Address (no PO Box please): _____

City: _____ **State:** _____ **Zip:** _____

Website: _____

Primary Contact: _____

Title: _____

Phone: _____

Email: _____

Fax: _____

Marketing Contact: _____

Phone: _____

Fax: _____

Email: _____

If you have any questions please contact Janice Hare at 224-806-6951 or harejanice@gmail.com.

DEADLINE: November 29, 2019

If you have a digital version of your ad in .bmp, .jpg, .gif, pdf format, please email your ad as an attachment to: mlk@cityofelgin.org.

Make Check Payable to: City of Elgin

MAIL to: 150 Dexter Court, Elgin, IL 60121 (ATTN: MLK Planning Committee)